



projectappleseed.org
THE NATIONAL CAMPAIGN FOR
PUBLIC SCHOOL IMPROVEMENT



Leave No Parent Behind.™

The Parental Involvement Pledge



WHAT IS IT ?

The Parental Involvement Pledge has two components. It provides an opportunity for parents to formalize their commitment to working with their child's school through a written agreement they can complete and take to their child's school. The Pledge also provides a survey of parent volunteer interests. The survey identifies 37 areas in which parents can volunteer in school, outside the classroom and at home. The Pledge is based on the Six Types of Parental Involvement developed by Dr. Joyce Epstein at John's Hopkins University.



HOW DO YOU USE IT ?

The Pledge is a tool to share with staff and parent organizations as a way of recruiting volunteers and appropriately connecting them with specific needs and activities.



WHEN DO YOU USE IT?

No Child Left Behind requires that a Pledge or other learning compact be used during parent-teacher conferences. Use also it when you want to encourage parents to volunteer or when you want teachers to invite and encourage parental involvement on National Parental Involvement Day, the third Thursday in November or Public School Volunteer Week which is the third week of April.



WHY DO YOU USE IT?

U.S. Department of Education research (Prospects Study 1993) demonstrates that schools that use learning compacts like the Parental Involvement Pledge have higher student achievement than those that don't use them. The Pledge provides a concrete way to help parents volunteer because it allows them to choose very specific activities. It is easier to get a commitment and follow-through if it is clear exactly what is being asked and what is expected.



WHO DO YOU INVOLVE?

When parents are involved, their children do better in school, and they go to better schools. Why is this true? Because when parents are welcome in the school and are consulted about decisions affecting their children, an atmosphere of trust and collaboration develops between school and home. When this happens, our children will perform at a higher level, and the school will become more effective. The school is a critically important community institution, since the quality of education shapes not only our children's individual future, but also the future of your community and society. Your support of public schools is important; involvement and action by several parents in a group can influence school policy-makers and result in decisions and choices than can benefit many children. Use the Pledge with parents, parent groups, and staff as a tool and encouragement for parental involvement.

Order on-line at www.projectappleseed.org





Join the Parent Movement In America! Leave No Parent Behind™



If you are interested in promoting public schools and parental involvement we can help you get the campaign started! At the core of Project Appleseed's national award winning campaign is our written learning compact called the Parental Involvement Pledge. By signing the Pledge, parents agree to "take personal responsibility" for their children's education. The Pledge asks parents, grandparents and caring adults, to spend at least five hours each semester assisting schools and fifteen minutes reading with their children each evening.

You are purchasing the reproduction rights and web page creation for your school's own Parental Involvement Pledge. Included in the Toolbox are master copies of the Parental Involvement Report Card, Certificates of Parental Involvement and multiple recruitment tools. Master copies are individualized for each participating school - ie. the 'Jackson Park Elementary Parental Involvement Pledge' - and an authorization to reproduce unlimited copies for one calendar year is included. Master files are in Adobe Portable Document Format (.pdf files) and can be viewed in Adobe Acrobat Reader software. Toolboxes are delivered by e-mail. Your Parental Involvement Pledge web page will be launched and can be linked to your school's web site!

Parental Involvement Toolbox Annual Choices

- One Year - \$250.00. Reproduction rights for one year at an individual school.** Number of additional district schools? @ \$125.00 each _____
- Two Years - \$350.00. Reproduction rights for two years at an individual school.** Number of additional district schools? @ \$175.00 each _____
- Three Years - \$500.00. Reproduction rights for three years at an individual school.** Number of additional district schools? @ \$200.00 each _____
- Spanish version of the Parental Involvement Pledge is needed.

Project Appleseed Annual Membership

- Parent Leader \$50.00 School Leader \$100.00
- Community Leader \$150.00 National Honor Roll \$250.00

Total Your 2006-2007 Order Here

- 1. **Toolbox** \$ _____
- 2. **Membership** \$ _____
- 3. **Changes:** We need to edit the Parental Involvement Pledge to fit the needs of our school. Add \$50.00. \$ _____
- 4. **Rush Delivery.** Requires 15 day payment. Add \$25.00. \$ _____
- SUB TOTAL** \$ _____
- 5. **Discounts:**
 - 25% off for all re-orders. % _____
 - 25% off if paid today by check. % _____
(Check must accompany this order)
- TOTAL** \$ _____
- P.O. Number _____

* Allow 10 business days for delivery

First Name: _____ Middle: _____ Last Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

School and District: _____

Phone: _____ Fax: _____

Required* E-mail address: _____

Title: _____ Signature: _____ Date: _____

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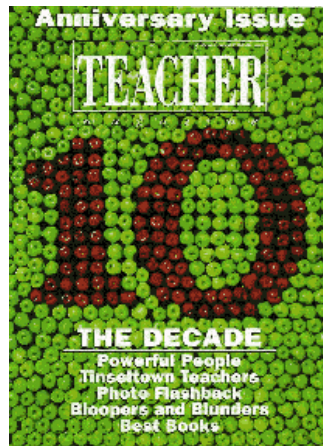


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Parental Involvement's MVP! Most Valuable for Parents

Appleseed CEO Kevin Walker named **Top 10 influential American educational leader** of the 1990's.
TEACHER MAGAZINE 1999



Winner of the **Parenting Leader Award** for the "valuable work done for children and families in America."
PARENTING MAGAZINE 2000



Web Site Review:
"Project Appleseed provides parents with the information and resources necessary to become committed to school improvement."
EDUCATION WORLD 2002



Winner of the **What's Right With The Region Award** for creating quality educational opportunities in the St. Louis region.
FOCUS ST. LOUIS 2001



Key words "parental involvement in public schools"
#1 PAGE RANK for 2004, 2005, and 2006